

Jaye Moon | Junebum Park | Joonhong Min

LONDON ART FAIR London Art Fair 2017
Art Projects: Stand P14
18 - 22 Jan 2017

Hanmi Gallery is pleased to exhibit at London Art Fair 2017. Featuring three contemporary Korean artists practicing new media and interdisciplinary art: Jaye Moon, Junebum Park and Joonhong Min. We are located in the **Art Projects** section: **Stand P14** where you will find a metaphoric city view of an immersive urban ensemble.

'Built-Up' is the curatorial concept of this exhibition which considers the complex and shifting relationship between urban dwellers and the city to question the social hierarchy, social control, self-identity construction, estate development and the excessive production of waste. Each artist uses their practice to respond to these pressing societal issues, which reflect their individual experiences and encounters in the city through a global vision. The curatorial process of disassembling and reassembling the artistic visions of the three artists disentangle the threads that interweave across ordinary people and the urban environment they live in, creating a reimagined world as representations of reality.



Jaye Moon, *My Neighborhood*, 2005, Legos, Plexiglas & Stainless Steel, 56 x 71x 25

Junebum Park, *The Room Inaccessible*, 2011, 3 channel, HD, 06'27", 07'03", 06'32", NTSC, Sound, Colour

Joonhong Min, *Urban Methodology 8*, 2016, Pen on Paper, 100x70x2

Jaye Moon illuminates the narrative details of spaces and places. Her interests also similarly lie in architectural space to create sculptures made of Lego and Plexiglass. Lego is not only associated with play, but is also selected as readymade objects that have similar functions with real building materials. Junebum Park manipulates subjects of the real world to investigate the inner dynamism of a society where the line between chance and decision is blurred. By rearranging fragmentary images of apartment blocks, his video re-creates a bird's-eye view – a celestial perspective of the reality of our society. Joonhong Min who works predominantly in mixed media presents monochromatic installations and drawings that allude to architecture and space. His installations extend vertically and horizontally, taking shape by recycling materials from the streets, and questions how collective and personal urban memories embedded in found objects alter the viewers' perception of the city.

Jaye Moon's Interactive Art Project and Site Specific Installation

'Building a Shelter Together'

Jaye Moon also runs an interactive and participatory project *Building a Shelter Together*, where the audience can become part of the process via adding Lego blocks to the existing work, and are invited to bring their own building blocks for the structures to organically grow. By adding Lego blocks, the participation transforms the temporary space into a reimagined refugee shelter. After the project is over, the blocks will be donated to local charity organisations so that they can build shelters too.

'Portable Housing'

Hanmi Gallery is also pleased to present Jaye Moon's playful site-specific installation *Portable Housing* shown throughout the Business Design Centre. Moon entangles Lego blocks within the existing architectural structure of the London Art Fair venue, creating a space which encapsulates the essence of nomadic housing and an environment that allows visitors to become more conscious of their surroundings.

For more information please visit www.hanmigallery.co.uk or www.londonartfair.co.uk

Participatory Interactive Art Project

Jaye Moon invites visitors to participate in her playful transforming interactive sculptures by adding Lego blocks to keep the work growing. The blocks are provided by the artist and visitors are also welcome to add their previously owned blocks.

Venue: Second level staircase from the main entrance.

The interactive art will take place during LAF opening hours. To participate with the artist, please come at following times:

Wednesday 18th - Saturday 21st

11am - 12pm, 2 - 3pm, 5 - 6pm

Sunday 22nd

11am - 12am, 2 - 3pm

About the Artists

Jaye Moon (b. 1963, Seoul, South Korea, currently lives and works in New York, United States) illuminates the interaction between spaces and places. At the beginning of her art journey, she was interested in architectural design and portable lifestyle, using Lego and Plexiglas since 1996. Her ongoing projects *Building a Shelter Together* and *Portable Housing* are the perfect examples of her early approach, in which the former encourages the visitors to interact with the artwork in order to understand the function of art, while the latter exists with the environment to inspire visitors to be aware of their surroundings. In 2011, she started creating site-specific interactive public artworks using Lego blocks, such as tree houses, wall drawings, and installations, which integrate architecture and nature. In 2015, her Lego project *Web City* was selected as one of the events in Roppongi Art Night in Japan. After receiving MFA from Pratt Institute in 1994, Moon has exhibited internationally in Spain, Georgia, Belgium, Mexico, US, England, Japan and South Korea. She participated in the Cheongju Art Studio Residency in Korea and Fountainhead Residency and BRIC/Rotunda Gallery Video Residency in the US. She also joined several group exhibitions at Queens Museum in New York, Gyeonggi Museum of Modern Art in South Korea, Nabi Museum of the Arts in New Jersey and Arko Art Centre in Seoul, etc. Her work was reviewed by multiple leading art news organisations such as Art in America, Artforum and News Week (Korean). Also, she was selected as one of the top ten artists in NADA Art Fair in Miami by Art in America in 2012. Moon has won several awards, such as the Pollack-Krasner Foundation Grant, New York Foundation for the Arts (NYFA) and AHL Foundation Grant.

Joonhong Min (b. 1984, Seoul, South Korea, currently lives and works in London, UK) works predominantly in mixed media which presents monochromatic installations and drawings that allude to architecture and space. His artistic inspiration comes from the fierce societal competition in the major cities, which he understands as the chronic anxiety and hopes to find a solution through his works. Min collected waste objects from the streets daily, then dissected their original forms and functions, then reassemble them in an artistic way. Through the creation, he makes three-dimensional installations to question how collective and personal urban memories embedded in founding objects alter the viewers' perception of the city. The installation extends vertically and horizontally to bring up the image of buildings in cities. On the surfaces of these installations, Min unfolds his impression of cities with ink pen drawings. The consistent thickness of the line tightly drawn into hatches with ink pen fills the surface in an even manner particular to this medium. Unlike the various thicknesses of pencil and infinite colours of painting pigments, the monochromatic pen drawings are expressed by methodic composition of lines. Min is an MFA graduate from Slade School of Fine Art, University College London. He has exhibited works at the Royal Institute of the British Architects (RIBA), London (2016) and the Consulate of South Korea Project Space, Milan (2014). He has collaborated in group exhibitions at Slade School of Fine Art Summer Residency Show, University College London, London (2016), The Royal Academy of Arts Summer Exhibition, Royal Academy of Arts, London (2016), Jerwood Drawing Prize 2015 Exhibition, Jerwood Space, London (2015), New York Art Show and Gallery Shinhan, New York (2012). Min was the winner of Applied and Fine Art, The Batsford Prize and the Cass Art Award in 2016. Min also won the Jerwood Drawing Prize in 2015 and was the first recipient of the Leonora Carrington Scholarship at University College London, The Slade School of Fine Art, London. Recently, Joonhong Min has held a summer artist residency at the Slade School of Fine Art in 2016.

Junebum Park (b. 1976 in Jeju, South Korea) is now living and working in Delhi, India. Park works in the field of photography and video installation. With a multimethodological approach, Park's work brings into sharp with the focus of systematic and routine activities of everyday life. By distorting the natural scale of objects and using sharp camera angles, Park shows us the world in which life is abstracted into a set of movements and organised into a pattern or a game. Additionally, he explores the impact of the invisible hand of society on individuals and communities, as well as their roles and needs. Park also creates the Puzzle series, which, through participatory activities, raises contemplations and dialogues between people from different ages, genders and cultures. This strategy allows his participants to gain a new perspective on contemporary cultures. Park has exhibited and held international residencies at BizArt Centre, Shanghai (2005), Festival LOOP, Barcelona (2006), Shinkel, Berlin (2006), the Liverpool Biennale (2010), Chinese Arts Centre, Manchester (2011), Artspace, Sydney (2013), Ikon Gallery, Birmingham (2014), Wooing Museum of Contemporary Art, Gyeongju (2015), Arts Project Australia, Melbourne (2015), Design Museum Helsinki (2015), Tonbridge, London (2016), La Nuit de L'instant, Marseille (2016), Image de Ville, Marseille (2016) and Savvy Contemporary, Berlin (2016). He achieved the 2nd place at the Songun Art Award (2015). He was also the recipient of the SIA Media Art Award (2012) and the Grant for International Exchange of Art and Culture, Arts Council Korea (2011).

About Hanmi Gallery

Hanmi Gallery dedicates to promote emerging and established Korean and East Asian artists who practice modern or contemporary art to an international audience. The gallery positions as a unique platform aiming to support the artistic exchange between the East and West, which a cross-cultural dialogue is fostered within our branches in London and Seoul. Founded in 2011, the London gallery has a focus on interdisciplinary practices, including representing video, performance and new media works from innovative artists to support their commitment to current visual art and culture creations. The Seoul gallery opened its gates in 2014 in the Gangnam district. This branch expands on the cultural interchange and aims to present British and European artists in the burgeoning Seoul art sphere, which can become a valuable channel to import the current European artistic movements into Seoul.

The gallery has also successfully run programmes of seminars, art talks, workshops and projects engaging with public audiences. Moreover, Hanmi Gallery London is currently under refurbishing, and we are thrilled to open its newly renovated gallery space with an inaugural exhibition in Spring 2017. The details of its grand opening will be announced soon.